



**Thank you for your interest in becoming a vendor for:
The Second Annual St. Patrick's Day Festival
Saturday, March 16, 2019, 12-4pm.**

We are engaging the region's best purveyors of prepared food, arts and crafts to participate in this new Lowcountry tradition. This is a great opportunity for you to showcase your specialties and talents to a broad, regional audience.

Join Us for the 2nd Annual St. Patrick's Day Festival at Beaufort Town Center. We encourage you to incorporate the Irish theme when designing your booth space. There will be a prize for the best booth!

There are a limited number of spaces available to be reserved so we invite you to submit your applications today!

PLEASE read through all information below for details on participating, set-up, load-out.

Event Basics:

Saturday, March 16, 2019
12-4pm

Beaufort Town Center
Boundary Street
Beaufort, SC 29902

Event Concept:

The Second Annual St. Patrick's Day Festival at Beaufort Town Center is focused around free family fun in celebration of one of the most iconic holidays of the year.

The event is free and open to the public and will take place on Saturday, March 16 from 12pm-4pm. Area restaurants and food trucks will be selling food and drinks and there will be live entertainment including a bagpipe player, local music, and much more! This family-fun event will also have activities for children, including a bounce house, face painting, rock climbing wall, obstacle courses, and much more!



General Outlook:

Target demographic: all ages, Southeast region

Estimated number of attendees: 1,000-2,000 guests

- FREE event open to the public
- Many free active lifestyle and fun activities
- Food on site for purchase
- Artisan Vendors on site with goods for purchase

VENDOR QUALIFIERS

All vendors must be open for all hours that the festival is open.

Saturday, March 16, 2019

12-4pm

No home-based chain businesses (Scentsy, Mary-Kay, etc.)

Non-profits must be approved and are free of charge if you are providing a fun activity for our guests (i.e. corn-hole, giant Jenga, etc). Please fill out the application and contact kathryn@plum-productions.com to discuss. We can help with ideas if needed.

READY-TO-EAT FOOD VENDORS:

Vendors selling food ready-to-eat will have a **FEE of \$100**. We will not have a food ticketing system in place, so all ready-to-eat food vendors must bring change and a method to accept credit/debit cards. INTERNET IS UNRELIABLE SO PLEASE HAVE A WAY OF BATCHING YOUR SALES. These applications will be reviewed very carefully to ensure good partnerships, and that we have no competing menus so that everyone has a fun and lucrative day!

If you plan to bring a food truck or trailer, we will need dimensions and ALL requirements noted on this application. If needed, a 10x10 tent can be provided upon request for an additional \$100 (please let us know with return of application). No last-minute accommodations will be possible.

We will only be accepting up to 7 food vendors total to ensure success for everyone. You must have an active Beaufort County Business License and DHEC certification to participate.



Electricity is not available for this event.

ARTISAN/RETAIL VENDORS:

All other vendors selling produce, take-home foods and/or retail items will have \$50 participation fee. Please note that 10' by 10' high peak tents and 8' tables are available for rent, in addition to the \$50 entry fee.

Please take your time to make the best presentation possible as your business will be photographed for media purposes. Make a (green!) statement!
Checks will be held until notification is given of acceptance.

Submit Applications with checks via mail to:

Please note your business name in the memo line of application fee check and ensure email and phone number are correct in the application in case we have questions.

Checks should be made payable and mailed to:

Ribaut Holdings, LLC,
Attn: Jennifer Sanborn
2015 Boundary St, Suite 300
Beaufort, SC 29902

General Requirements & Information:

1. We ask that vendors arrive no later than 10:00AM and no earlier than 8:00AM to set up their booths on Saturday, March 17, 2018. All setup must be completed, and roads clear by 11AM. Please check in with Plum Productions representative (look for the purple shirts!) upon arrival.
2. Load Out will begin no earlier than 4:15pm.
3. A map of each vendor's location will be provided prior to arrival.
4. A 10 x10 high peak tent (as shown below) are available for rent upon request with the return of this application. You may elect to bring your own tent, tables, chairs, displays, etc..



All displays/set up must be removed from the premises beginning at 4pm. Vendors who extend outside their space or damage the tent will be charged accordingly.



5. We would like each vendor to provide signage with the following information:
Business/ Company Name, Logo, Address, Phone Number, Email Address and/or Website.
6. There will be a competition for best booth space – please bring your “A-Game!”
7. PLEASE HELP US HELP YOU by sharing on all forms of social media

If you have specific questions, please email kathryn@plum-productions.com and we will be happy to assist you. We are looking forward to having a fun and lucrative event!



Application:

Please bring onsite with you a copy of your active business license(s).
DON'T FORGET DHEC PERMITTING IF YOU ARE A
READY-TO-EAT FOOD VENDOR.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____

Phone Number(s): _____

E-mail Address: _____

Primary item(s) for sale:

☐ Prepared food for event consumption (READY-TO-EAT FOOD VENDOR)

☐ Retail Items- Take Home Food- Produce \$50 Entry Fee

☐ Retail Vendor - Rent 10' High Peak Tent – Additional \$140

☐ Retail Vendor - Rent 8' Table and 2 folding chairs
– Additional \$20/table and 2 chairs

Number of years in business/selling at markets: _____

In a few short sentences, describe your product.

What do you plan on doing in your booth space for the festival?



Additional information and images welcomed.